



Riddell Smarter Football Eligibility & FAQ

ELIGIBILITY

Football programs of all levels of play are eligible to apply.

FAQ

- ***Who was eligible for a Smarter Football grant?***

All youth, secondary and collegiate programs were eligible to apply.

- ***What did the grant application involve?***

Each applicant was required to provide basic information about the program. In addition, each applicant was required to describe the state of the team's equipment and complete a short essay that details the need for a grant.

- ***How were Grant submissions judged?***

Equipment grants were assessed on a combination of the following criteria:

- Complete grant application as defined by the Terms & Conditions
 - Expressed need for updated equipment
 - Essay quality and ability to communicate how a grant will strengthen your team's commitment to Smarter Football.
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- ***How much equipment did Riddell donate?***

Riddell donated a total of \$100,000 in equipment grants to seven football program recipients based on the criteria above.

- ***Who won the 2015 Grants?***

A full list of 2015 grant recipients can be found under the Smarter Football Grant subhead on Riddell.com/SmarterFootball

- ***How much money was given to each program?***

Grants were allocated to each program based on an assessment of their individual needs.

- ***When will the equipment be delivered?***

Delivery time varies based on a number of factors, including product needs, team location, and general availability. Riddell will do its best to ensure recipients receive their donation prior to the start of the 2016/17 football season.

- ***When can I apply for the 2016 Smarter Football Grant?***

No opening date for the 2016 Smarter Football Grant has been set. Please sign up for our newsletter <http://www.riddell.com/newsletter> or follow us on social media for ongoing updates.

- ***Who should I contact with questions about the Smarter Football program?***

You can email us at media@riddellsports.com.